



ADELLE

Adelle Jewellery Chinese New Year Collection 2025:

PROSPEROUS
BEGINNINGS



SERPENTINE COLLECTION

In Chinese culture, the snake symbolizes **wisdom, transformation, and elegance**. Known for its ability to shed its skin, the snake represents renewal and rebirth—a perfect metaphor for embracing fresh beginnings as we step into the Lunar New Year 2025.

The Serpentine Collection **blends the hypnotic elegance of the snake with the brilliance of diamonds**, offering jewellery that empowers and enchants.



E29307GC
SERPENTINE CHARME EARRINGS



B29306GC
SERPENTINE CHARME BANGLE



●
FLEXIBLE





P29309GC
SERPENTINE CHARME NECKLACE





R29310GC
SERPENTINE CHARME RING



R29308GC
SERPENTINE CHARME GLIDE RING





LIMITED EDITION

SERPENTINE BLEU

Adorned with vibrant sapphire stones, adding a touch of timeless beauty and sophistication.



ASBH7290

SERPENTINE
BLEU BANGLE

ASRH7289

SERPENTINE
BLEU RING

CERTIFIED BY



FORESEE
GEMOLOGICAL INSTITUTE



LIMITED EDITION

WDRS3231

SERPENTINE ALLURA RING





LIMITED EDITION

WDEH7666B

SERPENTINE LUSTRE EARRINGS





LIMITED EDITION

WDAH7668

SERPENTINE LUSTRE BRACELET



LIMITED EDITION

WDRH7073M

SERPENTINE LUSTRE RING

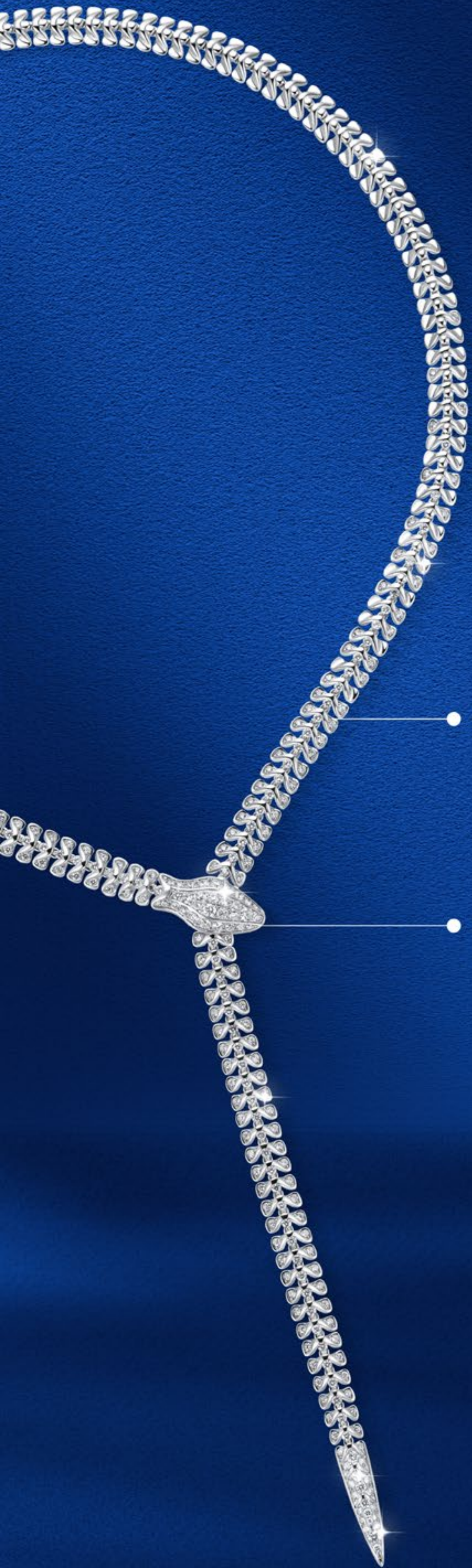


LIMITED EDITION



WDNH7667

SERPENTINE LUSTRE NECKLACE



● Showcases unparalleled craftsmanship through its intricate designs, inspired by the graceful curves and mesmerizing patterns of a snake.

● Adjustable bracelet & necklace.



DNM9907R01WM

SERPENTINE CLEA NECKLACE





DNN9562R01WM

MINI SERPENTINE CLEA NECKLACE



ITEMS ARE AVAILABLE FOR PRE-ORDER

DEM9907R01WM

SERPENTINE CLEA EARRINGS



ITEMS ARE AVAILABLE FOR PRE-ORDER

DBM9907R01WM

SERPENTINE CLEA BANGLE



ITEMS ARE AVAILABLE FOR PRE-ORDER

JADE COLLECTION

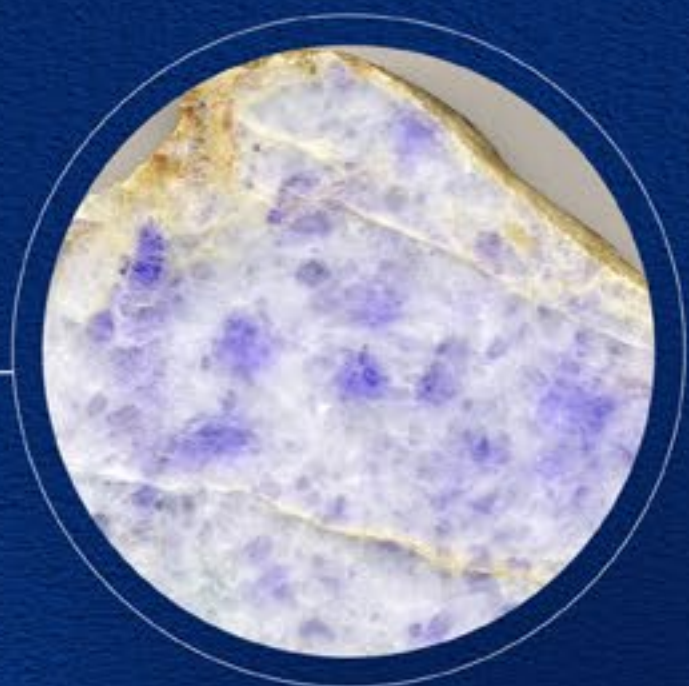
The Adelle Jade Collection showcases intricate designs, featuring masterfully carved jade that reflects timeless artistry. ***Each piece embodies the rich symbolism of harmony, prosperity, and good fortune, making it more than just jewellery, it's a meaningful treasure.*** With its exceptional craftsmanship and deep cultural significance, the Adelle Jade Collection brings elegance and positive energy into every moment.



Adelle Jewellery Jade Collection uses ***Natural jade called Jadeite***, one of the two main types of jade stones. Jadeite comes in a wider range of colors and is harder than other types of jade, making it more valuable.



JADE STONE COLOR



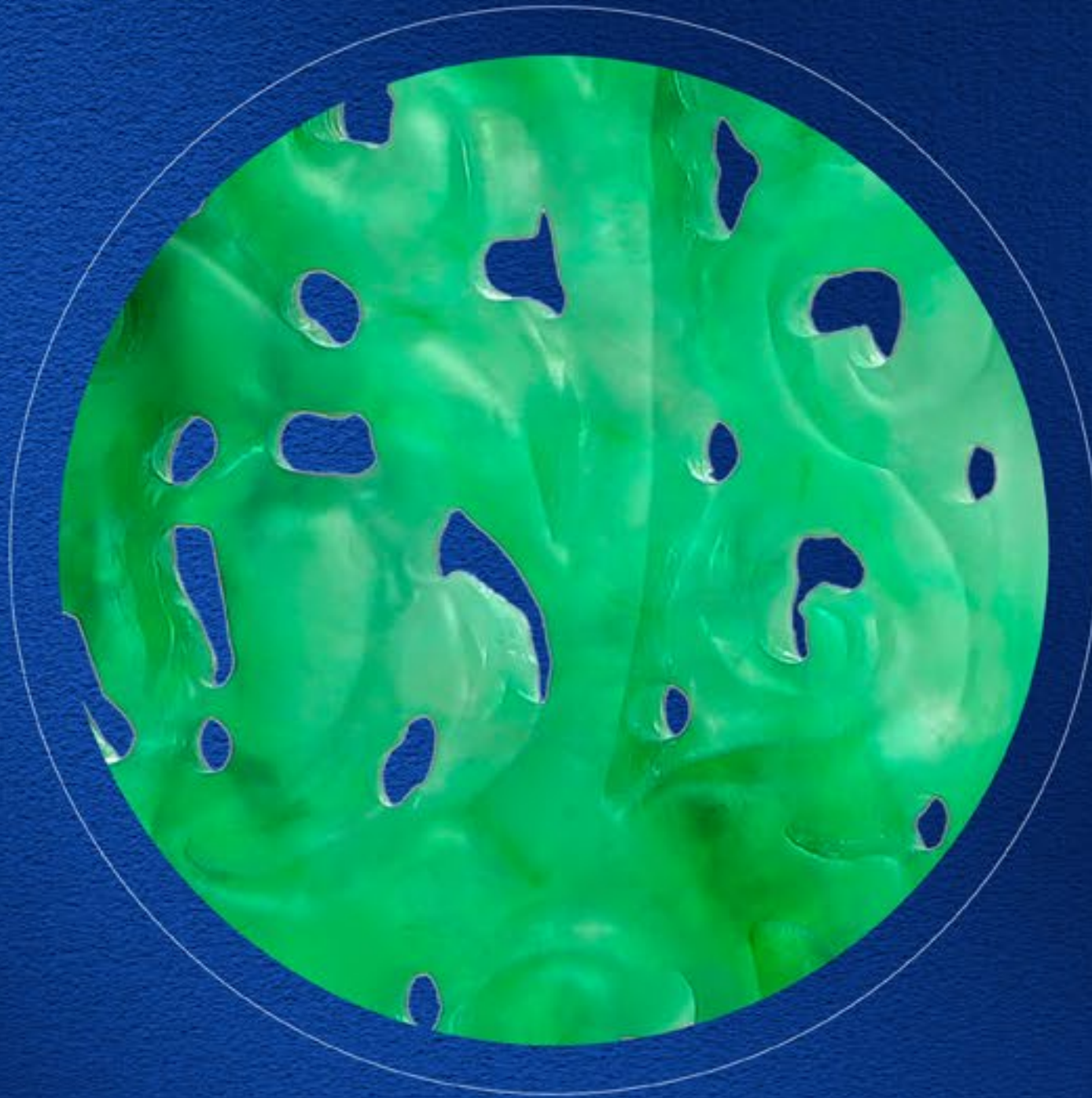
Known for their green hue, jade stones can also be found in other colors such as white, lavender, red, orange, yellow, and black. ***Adelle Jewellery uses jade stones in imperial green (similar to emeralds).*** This color is the most popular and highly valued.

Stones with bright green color, high transparency, and fine texture are considered the most valuable.



DO YOU KNOW?

The finest jadeite stones are mostly found in **Myanmar (Burma)**, which is the world's primary source of high-quality jadeite.



Each jade stone is **unique**, making it a limited edition since identical patterns can never be found.

JADE MAINTENANCE TIPS

Jadeite should be cleaned with care using **warm water and a soft cloth**, avoiding exposure to harsh chemicals and heat.

LIMITED EDITION

ADE2408004CI





LIMITED EDITION

ADE2407024





LIMITED EDITION

ADE2408005





LIMITED EDITION

ADE2408007EPS



VERSATILE WITH
2 WEARING STYLES





STORE LOCATION

JAKARTA

Plaza Indonesia | Lippo Mall Puri
Summarecon Mall Kelapa Gading 3
Plaza Senayan

WEST JAVA

Summarecon Mall Bekasi
Trans Studio Mall Bandung
Summarecon Mall Bandung

EAST JAVA

Galaxy Mall 3
Mall Atom

NORTH SUMATRA

DeliPark Mall Medan

SOUTH SUMATRA

Palembang Icon Mall

BANTEN

Summarecon Mall Serpong

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